

A DENIM BAG FOR THE WORLD

WEAR(E)ABLE
BEST DRESSED SUSTAINABLY



A DENIM BAG FOR THE WORLD

*"My idea is to organize some afternoon meetings with friends, with the purpose of using old denim clothes to **create recycled bags**.*

The aim is to recycle the clothes that we don't use or don't like anymore, to give them a new life."

ANNA R. (AGE 22) ITA



MATERIAL NEEDED

Denim clothes, like jeans or jackets or simply some peaces of denim, scissors, ruler, a piece of chalk or a pencil, needle and thread, some fabric of the same colour and some cords.

STEP FOR CONSTRUCTION / REALIZATION

1. Ask to my friends about spending some time together doing something fun and useful
2. Ask them to bring with them some denim clothes and other materials easily available at home
3. Watch a tutorial video about recycled denim bag together, and try to create one
4. Go out with our new personalized sustainable bags and be proud of ourselves!

HOW WOULD YOU PROMOTE IT?

I'd speak about the idea and the meetings with my friends, and maybe open the invite on Instagram or at school to other girls to make new friends!!

And then I'd create an Instagram profile where we show the process of our creations, in order to:

- sell the bags
- attract new girls to create one with us on the next occasion
- inspire other friends to do the same activities, even with different ideas or recycled things!



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