



## WORKSHOP



# The Power of Images

for Indoor & Online Settings - Day 1 Session 2

**IMAGE 1**



IMAGE 2



**IMAGE 3**



**IMAGE 4**

STELLA McCARTNEY



**IMAGE 5**

100% upcycled polyester



**IMAGE 6**



**IMAGE 7**



**IMAGE 8**



## IMAGE 9



hint: it is soft and you can find it in a bathtub

**IMAGE 10**

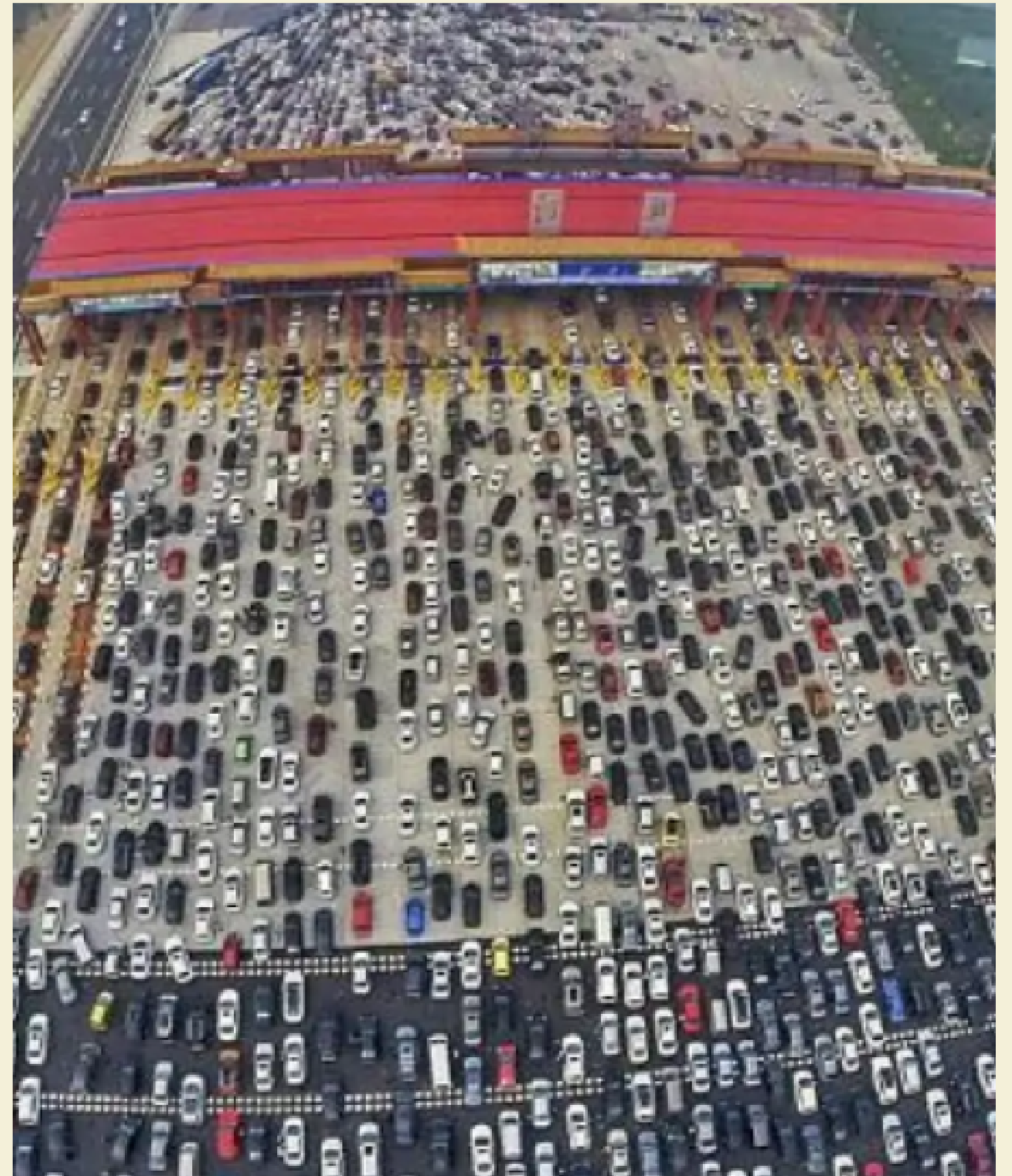




Do you remember this image?



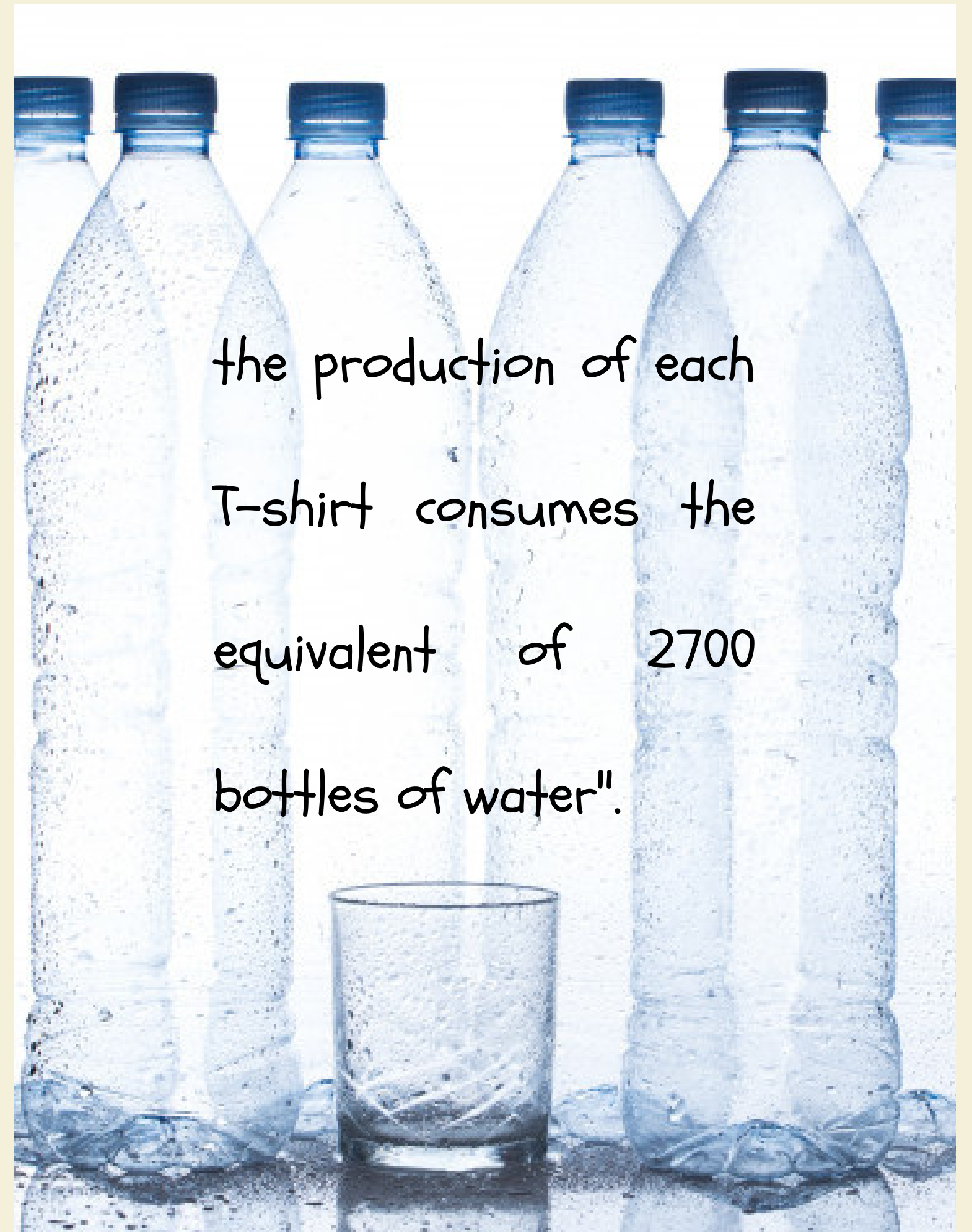
a traffic jam with the value  
of the CO<sub>2</sub> equivalent used  
to produce the pair of  
jeans over its life cycle  
(about 111 km travelled by  
an average car).





Do you remember this image?





the production of each  
T-shirt consumes the  
equivalent of 2700  
bottles of water".



Do you remember this image?





labour paid less than \$200 per month (€170), less than €6 per day.

STELLA McCARTNEY

668 euro



Do you remember this image?

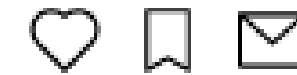


**cooperativainsieme**

Grisignano di Zocco, Italia

★★★★★ (77)

💎 114 Sold ⚡ Active This Week



1 like

**#stellamccartney #booties #madeinitaly**

Stella McCartney è una convinta vegana e anche nelle sue collezioni produce esclusivamente pelle sintetica di buona qualità e resa, come questi booties neri super carini dal tocco retrò, a punta rotonda, tacco lucido a stiletto da 10 cm. Qualche segno di utilizzo, ma ben conservate. Vera occasione.

Eco pelle.

Taglia 37 1/2 ITA . Made in Italy.

TN406

Price €55.00

Size EUR 37.5

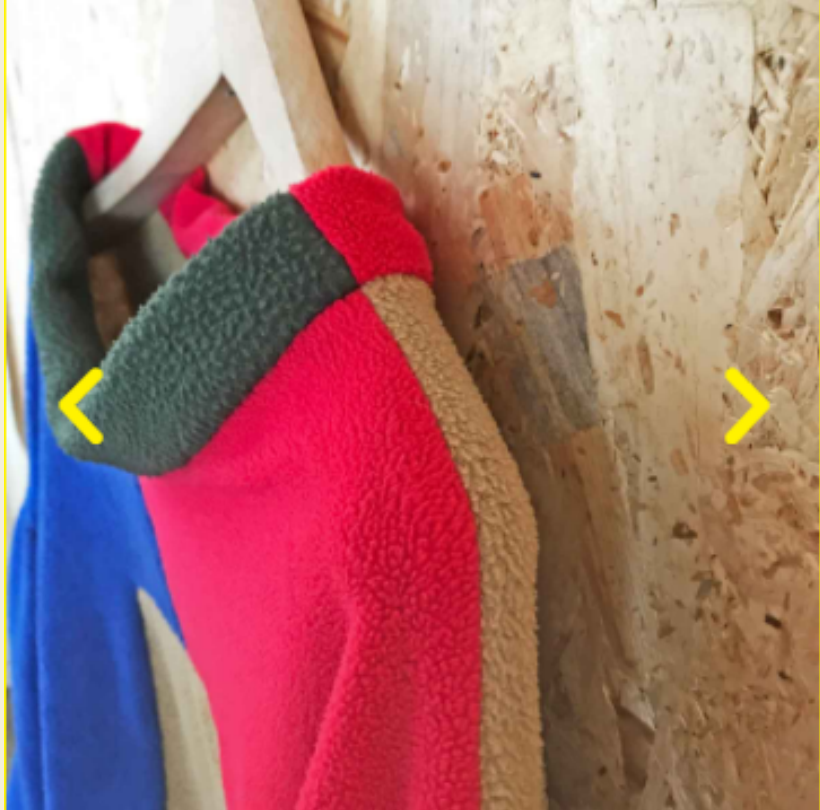
Brand Stella McCartney

Condition Used - Good

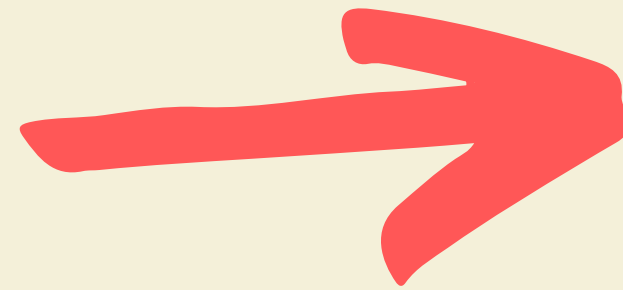
Style Cute, Chic, Designer



Do you remember this image?



- 0 km travelled by car
- 0 l water used

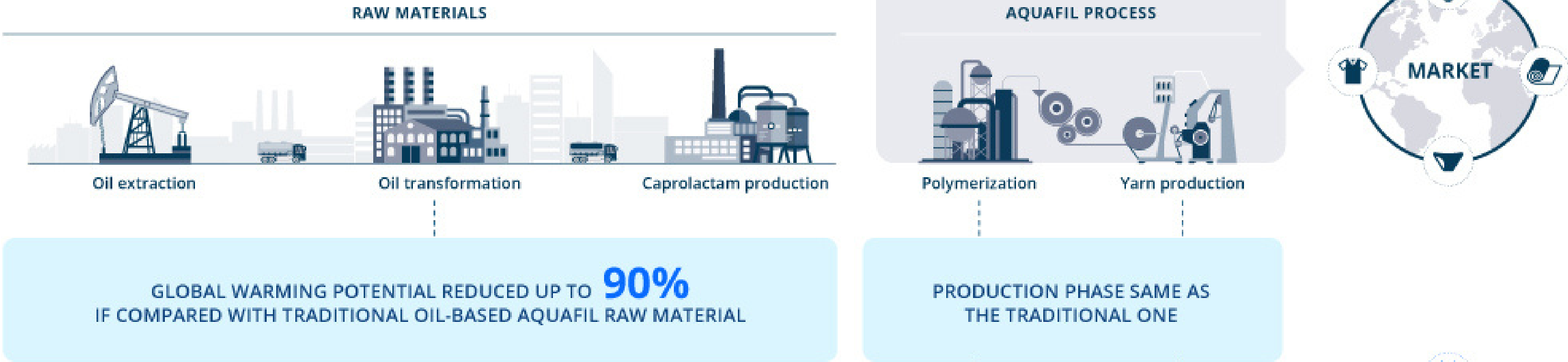




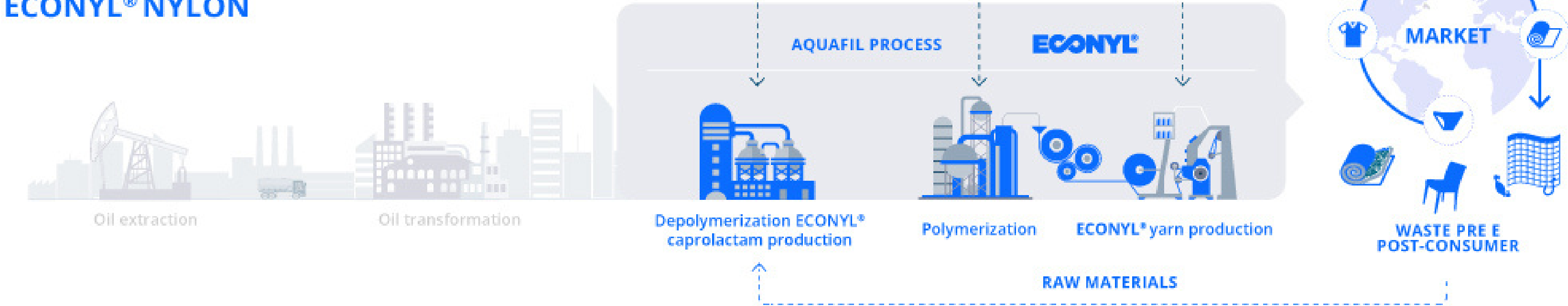
Do you remember this image?

# The “ life cycle thinking ” approach

## STANDARD NYLON



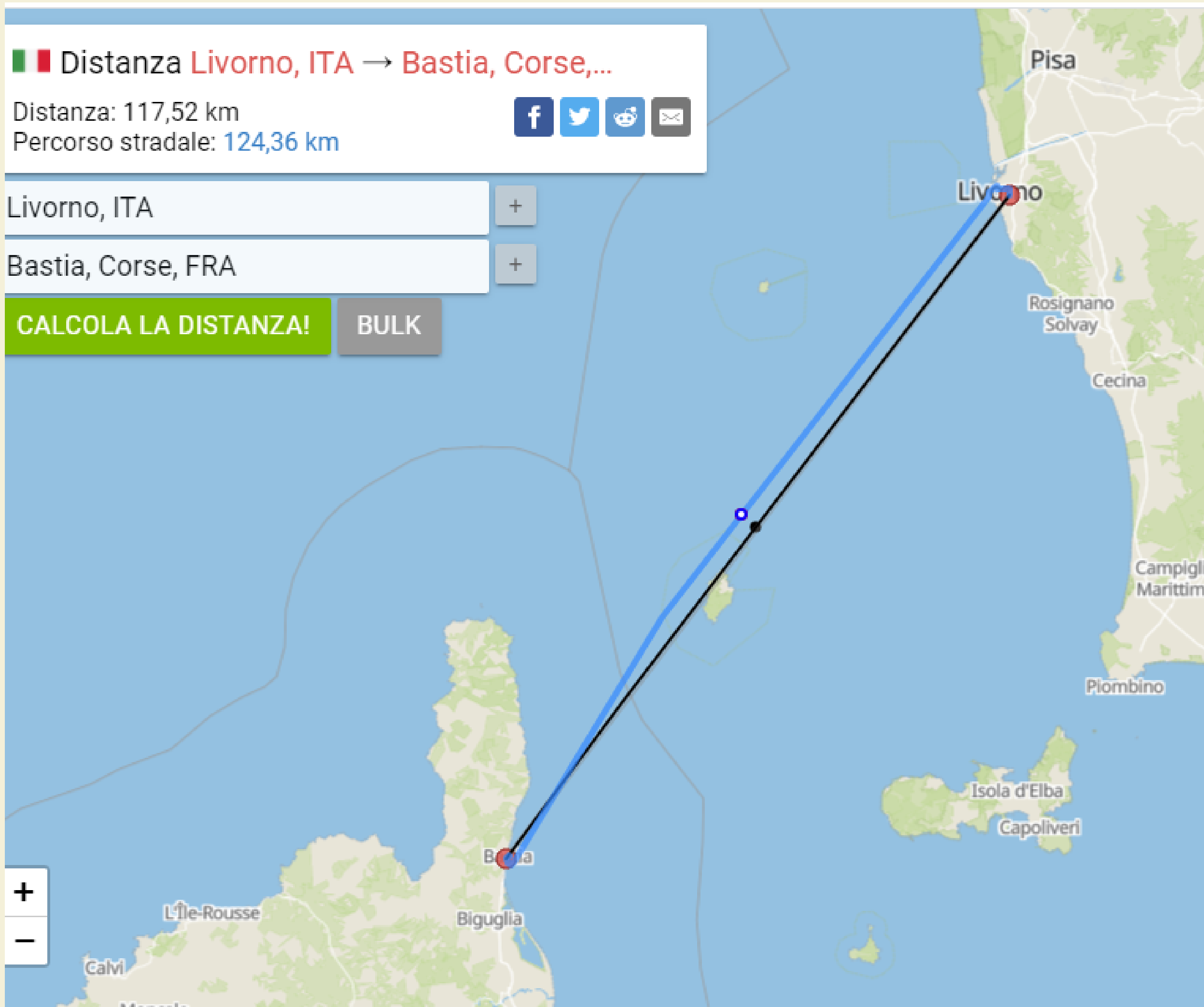
## ECONYL® NYLON





Do you remember this image?





In the stretch of sea between Tuscany and Corsica alone, 'the presence of around 10 kilograms of microplastics per square kilometre has been detected'.





Do you remember this image?





Do you remember this image?





Do you remember this image?



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# DRIVE RECYCLE WEAR

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When the tread wears out, the tire lives on,  
recycled into Timberland® shoes.

Sustainability is no longer about doing less harm. It is about doing more good.

JOCHEN ZEITZ

# Thank you!

