



STOP THE SALES CAMPAIGN



STOP THE SALES! CAMPAIGN

"Creation of a social campaign counteracting aggressive marketing of clothing companies. Promotions and sales drive people to buy lots of new things. We want to encourage the opposite trend!"

USERS

- Lovers of promotions
- people who love to shop during sales

WHAT YOU NEED

- Online spots
- Stickers

STEP FOR REALIZATION

1. Developing materials
2. Running an online campaign

HOW TO PROMOTE IT?

- Social media posts
- Graphics