



# WEAR(E)ABLE

BEST DRESSED SUSTAINABLY

# AIMS OF THE PROJECT

Planet Earth is struggling with the current **growth of world population** and their consuming of goods. Clothing plays a crucial role, as the **fashion industry** is a massively growing industry that seriously impacts environment. The **pollution** of our ecosystems, especially oceans, caused by the **clothing industry**, is a serious issue that must be tackled on a global scale.

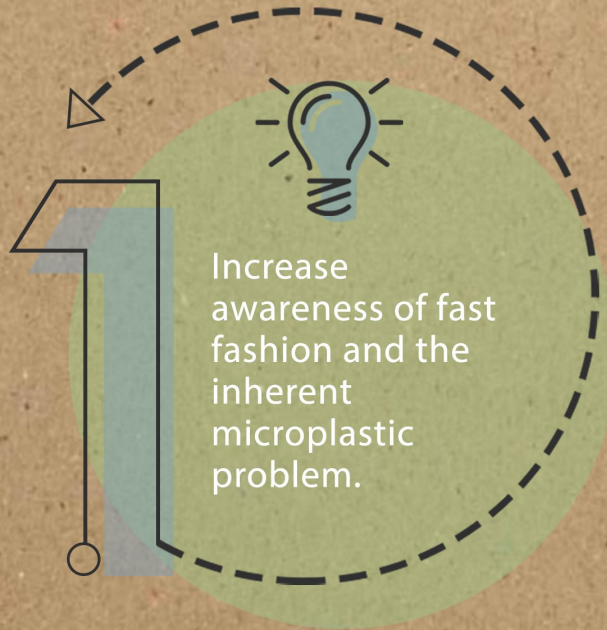
Effective **INFORMATION WORK** is crucial to counteract the low awareness about environmental consequences of everyday activities, such as our fashion consumption behavior.



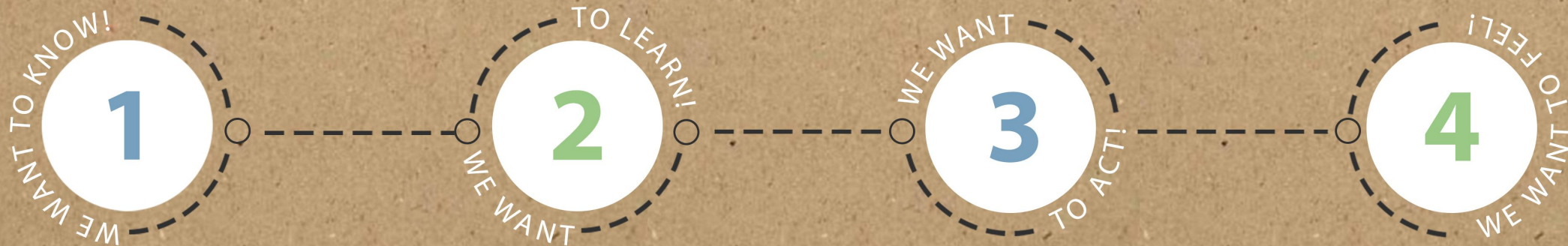
It is fundamental to start a **SOCIETAL TRANSITION** towards green economy and lifestyle within a broad network, that should not be limited by national borders or language barriers.



# IN THIS PROJECT WE EXPECT YOU TO:







Young people's access to fashion, their awareness of fast fashion, its problems and alternatives they know is assessed. Additionally, a country comparison regarding sustainable fashion is conducted.

Output 1 is an expansive **ANALYSIS** of knowledge and requirements and a **BEST PRACTICE COLLECTION** in regard to the topic.

Target group-oriented, state-of-the-art e-learning material is developed. Furthermore, a guide for youth workers on how to work on the topic with young people and inspire them is established.

Output 2 is the **LEARNING MATERIAL** - How to dress sustainably.

In all project partner countries concrete instructions for action are developed for peer guides and youth workers. Those are further recorded on SetCards that can be disseminated.

Output 3 is Design Thinking - **HOW TO BE** best dressed sustainably and **INSTRUCTIONS** for Peer Guides and Multipliers.

In addition to digital content, a real toolbox for sustainable fashion consumption is created, including various textiles, a sewing machine, upcycling tools and an instructions for action to experiment with young people.

Output 4 is a **TOOLBOX** for sustainable clothes, **SEE IT- TOUCH IT- FEEL IT.**



# CONTACT US



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